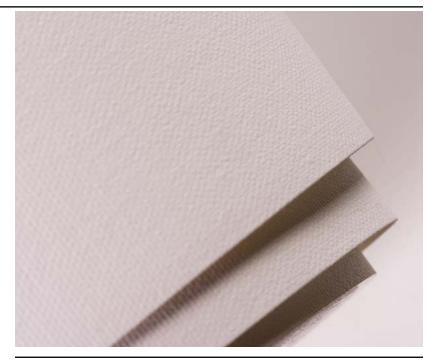
Urth Gloss

Product Description

Our only OBA-free, solvent canvas, Urth is the industry benchmark for color gamut, D-max, and light-fastness. Urth combines our most premium poly/cotton base and inkjet coating to eliminate metamerism and color shift. The first solvent canvas to be certified archival by an accredited third party for 100+ years display life.



Physical Specifications

| Base Composition 65% Cotton/35% Polyester |
|--|
| Basis Weight400 gsm |
| Caliper |
| Opacity |
| Gloss |
| CIE L*a*b* (F7/2) L*97.2 / a* 0.0 / b* 0.7 |
| Texture Moderate (2-over-1 weave) |
| Finish |
| Core Diameter |

Printer Compatibility & Handling

| EcoSolvent Printer Compatibility Epson®, Roland®, Mutoh® |
|--|
| Wide Format Solvent Printer Compatibility HP®, Mimaki® Mutoh®, Roland® |
| Grand Format Solvent Printer Compatibility |
| Ink Compatibility Latex, Solvent, UV |
| Optimal Print Environment 70°F (21°C), 30-60% Relative Humidity |

Handling: Avoid touching the coated surface. Cotton gloves should be used when handling inkjet coated materials from Breathing Color.

Note: Coated surface of every roll faces out.







Additional Information

| Storage | . 70°F (21°C) / 50% Relative Humid | dity; store in original | packaging and in a contro | olled environment |
|-------------------------------|------------------------------------|-------------------------|------------------------------|-------------------|
| Shelf Life | | Minimum 1 year fro | om purchase date, when st | ored as specified |
| Lamination | | | | Not required |
| Print Settings & ICC Profiles | | Cus | tom ICC Profile will produce | e optimum results |

Note: Actual print stability will vary according to media, printed image, display conditions, light intensity and atmospheric conditions. Breathing Color does not guarantee the longevity of prints. For maximum print life display all prints under glass or lamination or properly store them. All of the descriptive information and recommendations for the use of Breathing Color products should be used only as a guide. Furnishing such information and recommendations shall in no event constitute a warranty of any kind by Breathing Color. All purchasers of Breathing Color products shall independently determine the suitability of the material for the purpose for which it is purchased. Seller's and manufacturer's only obligation shall be to replace such quantity of the product proved to be defective. Neither the seller nor manufacturer shall be liable either in tort or in contract for any loss of damage, direct, incidental or consequential (including loss of profits or revenue) arising out of the use of or the inability to use the product. No statement or recommendation not contained herein shall have any force or effect unless in agreement signed by officers of seller and manufacturer.

