

Pura Velvet

Product Description

A highly archival cold pressed paper. Warm toned for beautiful skin-tone reproduction. Well structured and balanced. Pura Velvet offers industry leading saturations on an instant dry surface. Certified 100+ years archival by an independent third party.



Physical Specifications

Base Composition	100% Cotton Rag
Basis Weight	300 gsm
Caliper	18.5 mils
Opacity	97%
Gloss	2 GU
CIE L*a*b* (F7/2)	L*95.6 / a* 1.8 / b* (-0.3)
Texture	Moderate
Finish	Warm Matte
Core Diameter	3"

Printer Compatibility & Handling

Aqueous Piezo Printer Compatibility	Epson®, Roland® Mutoh®, Mimaki®
Aqueous Thermal Printer Compatibility	Canon®, HP® ColorSpan®, Encad Novajet®
Solvent Printer Compatibility	N/A
Ink Compatibility	All Dyes & Pigments
Optimal Print Environment	70°F (21°C), 30-60% Relative Humidity
Handling:	Avoid touching the coated surface. Cotton gloves should be used when handling inkjet coated materials from Breathing Color.
Note:	Coated surface of every roll faces out.



Additional Information

Storage	70°F (21°C) / 50% Relative Humidity; store in original packaging and in a controlled environment
Shelf Life	Minimum 1 year from purchase date, when stored as specified
Lamination	Not required
Print Settings & ICC Profiles	Custom ICC Profile will produce optimum results

Note: Actual print stability will vary according to media, printed image, display conditions, light intensity and atmospheric conditions. Breathing Color does not guarantee the longevity of prints. For maximum print life display all prints under glass or lamination or properly store them. All of the descriptive information and recommendations for the use of Breathing Color products should be used only as a guide. Furnishing such information and recommendations shall in no event constitute a warranty of any kind by Breathing Color. All purchasers of Breathing Color products shall independently determine the suitability of the material for the purpose for which it is purchased. Seller's and manufacturer's only obligation shall be to replace such quantity of the product proved to be defective. Neither the seller nor manufacturer shall be liable either in tort or in contract for any loss of damage, direct, incidental or consequential (including loss of profits or revenue) arising out of the use of or the inability to use the product. No statement or recommendation not contained herein shall have any force or effect unless in agreement signed by officers of seller and manufacturer.